



## COEHRE COUNCIL MEETING 22 JANUARY 2020

### 1. Apologies

None

### 2. Conference 2020 – Rotterdam, The Netherlands

See **Annex 1** Rotterdam programme

#### 2.1. Budget

To be discussed with Willemijn

#### 2.2. Survey

There will be a possibility on the App to rate and comment each part of the conference.

#### 2.3. Friday: GA-Elections

#### 2.4. Friday: Closing ceremony

### 3. Strategic development of COEHRE

#### 3.1. Communication

Marketing will need to be stronger by means of

- spreading info related to COEHRE activities 6 months in advance
- circulating flyers regarding the COEHRE Activities and COEHRE at the conference
- updating the website and Facebook more regularly
- expanding the contact list
- valuing the International Coordinators of the member institutions as they are the ambassadors for COEHRE within their institution

#### 3.2. COEHRE identity

The identity of COEHRE needs to be fine-tuned in order to raise the profile and establish a firm position between the existing networks of universities. A clear definition of focus of COEHRE should convince universities about the benefits of becoming a member.

#### 3.3. Payment of fees

It is of a concern that fees aren't settled within the set deadline, which leads to a big time investment chasing the arrears and a distorted image of the current balance.

#### 3.4. Core group branches

More transparency on the job, costs and reimbursements needs to be formulated.

### 3.5. Council meetings

#### 3.5.1. *Election result*

It is a must to set a meeting with the elected President and Council Member(s) on Friday, 27.03.20 to not only get acquainted with them but to set a date for the next council meeting.

#### 3.5.2. *Council meetings in expensive hosting countries*

It was suggested that 2 representatives could go over to the hosting institution when the conference would take place in an expensive country.

### 4. **COEHRE Fellowships** (aka Honorary Members)

It was proposed to make Raija Sairanen a COEHRE a Fellow of COEHRE.

### 5. **Future conferences**

2021: Helsinki Metropolia University of Applied Sciences

2022: ZHAW School of Health Professions, Switzerland

### 6. **COEHRE Research**

The Research branch is working on improvements of the abstract platform and on the Research Web Page.

A seminar might be in the pipeline on maybe Erasmus+.

The team welcomed a new Core Group Member: Niina Eklöf.

### 7. **COEHRE Strategic Management**

The Strategic Management branch has realized a stable Core Group.

A Core Group Meeting took place in November of which the outcomes have been shared with the council.

### 8. **COEHRE Academy**

The Academy branch met up with the Core Group and Task Force in Rotterdam to discuss the aims and develop new Student Courses and Capacity Building Courses.

### 9. **Council meeting**

25<sup>th</sup> of March 9AM

### 10. **Annual report**

General overview	Jen
A review of 2019 – Key achievements	Jen
Key issues for COEHRE to address in 2020	Jen
Vic conference evaluation	Attila
COEHRE Academy	Aija & Attila
COEHRE Strategic Management	Jeroen & Jen
COEHRE Research	Ester & Annemie
Financial report 2019	Isa
Membership status	Isa
Office report	Isa
Council member activities	Isa
Auditors' report	Jean Bauwens

## 11. News website & facebook

TOPICS	
Elections	Isabelle
Academy updates	Aija & Attila
EASPD meeting Jan	Jen
Erasmus+ seminar in Vic + pics	Aija

**WEDNESDAY 25/03**

- 09:00-12:00      **Meet & Greet & Registration**
- Meet & Greet on main floor @ Rochussenstraat 198
  - **Registration desk** stays open during conference
  - **Upload oral presentations/workshops** at registration desk if presenters haven't been able to send it prior to the conference. This to avoid any problems that might occur when presenters fail to download their presentations at the start of their presentation.
  - **Posters** will be dropped at registration desk

- 12:00-13:00      **Parallel sessions**
- 23 oral presentations
  - 2 workshops
  - 30p max. per room

*Overview of speakers and abstracts will be supplied by Isabelle in the format needed for uploading on the App, which will be done by Martine*

*There will be '20 left to move to the Museum for the Opening Ceremony*

- 13:00-14:15      **Poster viewing & Lunch**
- 26 posters will be up during the whole length of the conference

- 14:15-16:00      **Parallel sessions**

- 16:30              **Opening ceremony**
- The Opening Ceremony/Reception will take place at **Museum Kunsthal**, a '10 walk from the Hogeschool
  - **Speech:** Jen and Dean
  - **TED talks:** Iliass El Hadioui ('20) will elaborate on 'Diversity and Inclusion in the City'  
Jean Marie Molina ('20) will elaborate on what this means for education
  - Presentations first, drinks afterwards

*At end of first day Jen/someone will say to indicate your choices on the app for the rest of the week*

- 17:30              **Opening reception**

## THURSDAY 26/03

09:00-10:30

### Keynote

- Jitske Kramer will elaborate on Diversity and Education
- Nuffic will be replaced by 20' presentation, which will give inspiration for tinder/networking.

10:30-12:30

### Tinder and networking with a focus on Research/StrMnt/Academy and Internationalisation

Gain inspiration and ideas to further develop internationalisation within your own organisation with regard to education, research, practice.

*All branches (StrMnt/Academy/Research) will start together to discuss the themes. There will be 5 rooms with each a focus on a branch, 2 themes and a discussion around the TRIANGLE (Education, Research and Practice)*

*Anybody can go to whichever networking room they would like to join.*

10:30-11:00

### Speeddate

- With a person you have never met
- Keep the questions in mind that you gathered from the J. Poppe/Nuffic talk

11:00-11:45

### Worldcafé (colour code tag branches on Insight App)

- On a table you collect initiatives, ideas, etc. and then swap, sharing/discussing best practices and ideas. App can be used.

11:45-12:15

### Prepare 1 minute pitch

- At the end of the morning, each table will design a one-minute pitch. The outcome will be featured on the App.

12:30-14:00

### Lunch on the spot @ Study Visit place

14:00-17:00

### Study visit & Workshop

*StrMnt will start its own programme whilst all the rest of the attendees can register beforehand which study visit/workshop they would like to join.*

#### Study visits

- 10 participants per visit  
*Each group will be accompanied by 2 Dutch students who can help out where necessary when participants need to change places.*
- On the App each study visit will be colour coded so that the focus of each of the visits is clear
- The diversity of the city has been used to organise the study visits
- The attendees are free to choose in which visit to participate

*Activities for each group could be tagged.*

*F.ex. Tag everything for research. Then by one simple click you could receive an overview of everything that might be interesting for you to do with a focus on research.*

At the end of the Study visit/Workshop, attendees can drop off their bags at their hotel.

18:30-20:00

### Rotterdam by night

- Activities all start at the Rochussenstraat 198
- Social events organised for 75 people and sign up on App

## FRIDAY 27/03

- 09:00-10:00 **General Assembly**
- Explain strategy/vision and journey over the years
  - Highlight achievements of different branches
  - Introduce current development plan
  - '20 presentations of election candidates + voting
- 10:00-12:30 **Market**
- Poster viewing
- Posters will be up throughout the whole conference
- Open Mike
- Not planned
  - Opportunity to pitch an idea or get advice on something, to share...
  - Report on findings on an Erasmus+ bid, innovative projects, ...
  - A possibility to find partners for a joint project or research
  - Idea can be pitched in '5 max
  - Will be chaired by someone known by the Rotterdam organising team
- Workshops
- Info on workshops will be send to Martine by Aija/Attila and Ester/Annemie
- Academy/Research
- Take institution/project banners and flyers and get people interested in your institution/project
- Stands
- Networking space
- 12:30-13:30 **Lunch**
- 13:30-15:00 **Student presentations**
- Concept of [Human Library](#)
- 15:00-16:00 **Closing ceremony**
- Branches wrap-up by means of '5 Pecha Kucha
  - Poster/Oral presentations price
  - Introduce new Council Member(s)/President
  - Helsinki Conference 2021 introduction
  - Closing words dean/Jen
- 16:00-17:00 **Food for thought**
- ☞ Paul Smit*
- 19:00-... **Dinner & Dance**
- @ Boompjes

## INSIGHT EVENT APP

- Who/when will it be explained to the attendees how the App works
  - It will feature
    - Programme with details
    - Survey (Isabelle will communicate with Martine for final questions)
    - Conference info on App
    - Info on app will be available until summer, so NO conference book
    - Agenda
    - Live posts
    - Possibility to connect with one another and make appointments
  - Martine is in charge of the App
- For further info, contact Martine: [m.j.van.der.pol-jongboer@hr.nl](mailto:m.j.van.der.pol-jongboer@hr.nl)