

Strategic Management Programme

Thursday 23rd April 2015

Venue: 1088Budapest, Vas utca 17. Faculty of Health Sciences

Registration

09.00 – 10.00 General Assembly *Room 504*

10.00 – 10.15 Your COEHRE Conference – Petcha Kutcha Presentation *Room 504*

10.15 – 10.45 Keynote – Challenges of Erasmus + *Room 504 Annemie van den Dries*

10.45 – 12.45 Refreshments and Deans Meeting Part 1 *Room 138* Interactive Workshop
Annemie van den Dries

- Introductions and agreement of session aims and objectives
- Reflections and guidance on the Erasmus + (Action 2) Application Process and evaluation
- Implications and opportunities for creative ways of future working with this funding
- Deans to reflect on what that could mean for their home institutions and future ways of working

12.45 – 13.45 Lunch *Canteen*

14.00 – 16.00 Deans Meeting Part 2 *Room 138*

Interactive Workshop – *Kim Bisschop and Tiina Niemi* International Benchmarking and Globalisation

- Anticipation of globalization in both healthcare and higher education
- Potential for open access programmes and all other forms of exchanging students, teachers and researchers
- Internationalization in health care education on a management level: what could be the benchmark for that and how can we probably further investigate this topic within the COEHRE network?
- *Kim Bisschop* sharing thoughts on the 'dutch approach' in triple helix working (co-creation) within international networks with healthcare and business partners

16.00 – 16.30 Reflections of the Day's Deans Programme *Room 138*
Plans for the future and ideas for future events

17.00 Social Programme begins –Tours commence from main Hall