



“Creating a Social Entrepreneurship to fight poverty”

Keywords

social innovation / incubation / poverty / Human Centered Design / SDGs / Impact / sustainability / team work / reflective learning / interdisciplinarity / Empathy / compassion / change.

Short description

“No Poverty” is the Sustainable Development Goal number 1. Poverty is a global problem on many levels. Living in poverty causes inequality and hardship in nutrition, education, health and various other aspects. Poverty is often inherited. Social entrepreneurship is one way to address these issues. Students work in interdisciplinary teams to explore, research and understand real world problems around poverty and empathize with people to solve problems and create solutions. Creativity and the ability to develop better solutions together are key competences in future work life.

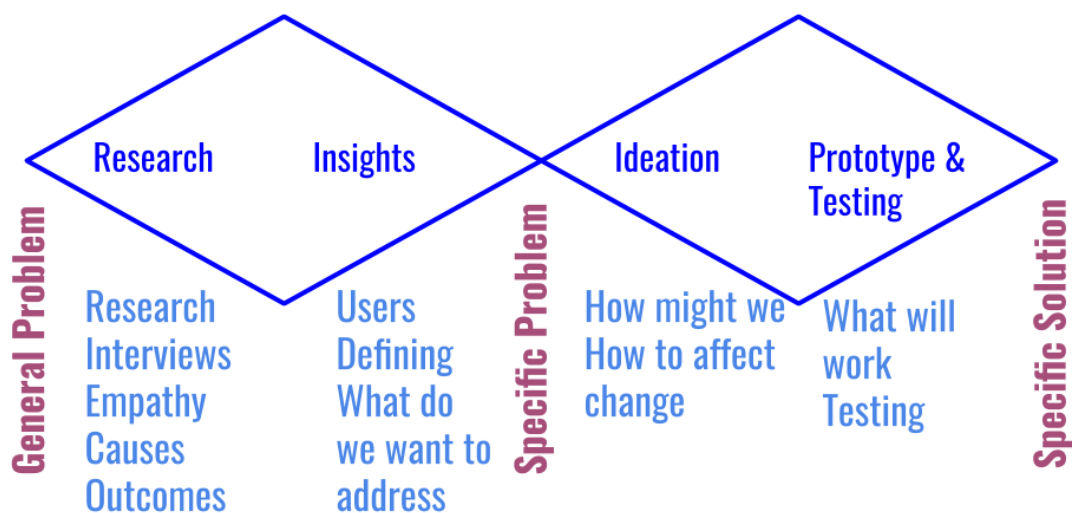
Philosophy

Social entrepreneurship includes human and environmental goals on an equal level with business goals. Human Centered Design also focuses on understanding the human needs, aspirations and fears to create meaningful change.

Pedagogy

Learning is based on learning by doing in a project in a team. The project follows the principles of Human Centered Design and Lean Startup. Students will be guided through a process to understand the challenge and to create a solution concept and a business model with impact. Work will start from real world problems coming from organizations dealing with issues of poverty.

Innovation process in this course



Challenges that matter

In this course students will be working with real needs of real people. By joining the course, you might effect to things that really matters.

Learning Outcomes

Student is able to:

- implement Human Centered Design process and mindset
 - Utilize methods for Understanding problems
 - Apply methods for Ideating solutions
 - Sketch tangible solution ideas
 - Test solution ideas
- use Social entrepreneurship fundamentals such as
 - Triple bottom line
 - Business opportunities
 - Business model and legal structures
 - Impact and sustainability
- to outline a business model
- work in a team and consider online methods for
 - Creativity
 - Collaboration

Validation

5 ECTS

Dates

6 weeks

| | |
|-------------------|--|
| Kick-off | Saturday November 6 th 2021 14:00-18:00 CET |
| Teaching sessions | 6 weeks from November 4 th to December 11 th 2021 Monday 17:00-19:30 CET and Thursday 17:00-19:30 CET |
| Closing day | Saturday December 11 th 2021 14:00-18:00 CET |
| Tech check | Thursday November 4 th 2021 17:00-18:00 CET (everyone recommended to join) |

Tools

Online team work on Microsoft Teams & online collaboration tools (camera and mic required)
Working time in Central European Time Zone (CET)

Target audience: International - intergenerational - interdisciplinary

The course is focusing on participants studying in undergraduate, graduate programmes or PhD programme.

50% Health care and social work

50% Business, IT, computer science, Engineering, Design, Media

Maximum amount of places: 45, with diversity of study backgrounds, geographical and cultural backgrounds.

Outline / schedule

100% online course

Workload 10-15h/week or at least 90 hours

80% of teacher-led activity is mandatory

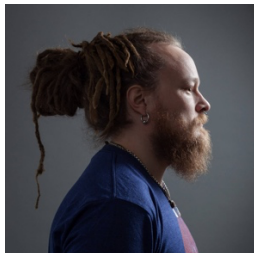
Teacher-led activity two times a week for 6 weeks (mandatory) + two times half a Saturday

Timetable

| MONDAY | THURSDAY | SATURDAY | Other times |
|--|---------------------------------------|---|---|
| 17:00 – 19:30 CET | 17:00 – 19:30 CET | 14:00 – 18:00 CET | |
| Theory and methods Inspiration sessions | Team coaching Inspiration sessions | Kick-off November 6 th Closing day December 11 th | Teamwork and individual work for 6-10 hours per week |

Workload 10-15h/week and 80% of teacher lead activity is mandatory

Instructors workshop facilitators



Janne Karjalainen, MSc Eng.

Over 5 years of teaching and developing reflective methods for project based studies and coaching students. Enthusiastic about design thinking, service design and lean development methods. Previous experience from working at Nokia in Finland and in the US. Currently a Senior Lecturer and Project manager at Oamk, Finland.



Ulla-Maija Seppänen, MScOT, Psychotherapist.

Has been working over 20 years as a lecturer in international courses in different countries. For the last 6 years have been especially designing and enabling interdisciplinary courses to develop new innovations and businesses. She believes that education should prepare experts, who knows how to have positive impact to the society. Before working as a Senior Lecturer and Project Manager at OAMK, Finland, Ulla-Maija used to work as occupational therapist and psychotherapist in mental health.



Sushant Rijal, MBA in Entrepreneurship.

Has worked over 5 years in the field of entrepreneurship development and training. During this time he has designed many trainings, delivered the training and coached the entrepreneurs in their business development. Prior to this, he has also worked as an educator, counselor and event manager. He also teaches a course on entrepreneurship based on design thinking called "Community as a Curriculum"



Swechhya Rajbhandary, Project Coordinator of Demola Nepal

Swechhya Rajbhandary is the Project Coordinator and facilitator of DEMOLA, Nepal – a global innovation platform that bridges the gap between academia and community. Beside this, she she has worked as Facilitator for 'One for Humanity' (Demola Global, Finland), Board member of Women Leadership Summit Governance Body (Ujyalo Foundation Nepal (2018-2020)), Mentor and Design thinking coach for winning team in Nepal (Generation Unlimited Youth Challenge 2020) and Design thinking coach- Country vs Covid 19(mpact Week South Africa, Nigeria, Kenya and Nepal).Prior to joining King's College, she completed a two year fellowship at Teach for Nepal, where she worked to tackle educational inequity. Her work entailed providing quality education to students in high-need public schools located in the rural villages of Dhanusha and Dang. Her interests primarily include youth empowerment, as she is particularly keen on working closely with the youth to establish, legitimise and

safeguard their voice. She strongly believes in advocating and taking action against systemic injustices, especially through the lens of gender and intersectionality.

Participants

Beginners level. No prior experience required

Participation fee

We accept a maximum of 45 participants from different professional and cultural backgrounds. Participants will work in teams of 5 persons.

| WHO | COST |
|---|-------|
| COEHRE Member (students) | € 100 |
| COEHRE LIC Member (students) from Hungary, Portugal, Estonia | € 50 |
| Staff member | € 200 |
| Non-Members COEHRE | € 250 |
| LIC (Low Income Countries - reduced participation fee) - Nepal, Suriname, Armenia, Georgia, etc | € 50 |

Donation to Sustainable projects

From the registration fee: 10% will be donated to sustainable projects eg. UNICEF, Medecins sans frontières, organisations.

Registration

Register on website or provided link in e-mail.

Participation will only be confirmed after reception of invoice and payment before the start of the programme.

Selection will be based on diversity of participants.

Deadline: October 15th 12:00 CET

Cancellation policy

The course will be invoiced prior to the start of the programme. Full payment will be required by the 4th of November.

In the event of cancellation by the participant, our policy states, a full refund will be given, provided we receive notification of cancellation at least 7 days prior to the course date. Refunds will not be given for a “no show” on the day.

In the event of the course requiring rescheduling due to instructor illness or unavailability, the cost of the course will be refunded in full, or alternatively rescheduled at a later date, should you not be able to attend the rescheduled course a full refund will be provided.



Offered by: COEHRE Academy

The COEHRE Academy is one of the activities within the COEHRE consortium. The aim of the Academy is to enhance international, interdisciplinary, interprofessional cooperation and capacity building within health education among the members institutions.

The Academy acts as a platform that initiates, supports and coordinates different activities. It offers opportunities to create, stimulate, found and intensify networking of partner institutions and to develop joint initiatives.

For further information on this programme, please contact: coehre.academy@arteveldes.be