



STUDENT
EVENT

PRACTICAL INFORMATION



Creating a Social Entrepreneurship to fight poverty

"No Poverty" is the Sustainable Development Goal number 1. Poverty is a global problem on many levels. Living in poverty causes inequality and hardship in nutrition, education, health and various other aspects. Poverty is often inherited. Social Entrepreneurship is one way to address these issues.

Students work in interdisciplinary teams to explore, research and understand real world problems around poverty and empathise with people to solve problems and create solutions. Creativity and the ability to develop better solutions together are key competences in future work life.

Philosophy & Assumptions

Social Entrepreneurship includes human and environmental goals on an equal level with business goals. Human Centered Design also focuses on understanding the human needs, aspirations and fears to create meaningful change.

Pedagogy on Human Centered Design

Learning is based on learning by doing in a project in a team. The project follows the principles of Human Centered Design and Lean Startup. Students will be guided through a process to understand the challenge and to create a solution concept and a business model with impact.

Challenges that matter

Students will be working with real needs of real people.

Time and venue

100% online
6 weeks 04.11.2021 - 11.12.2021
Mon & Thu: 17:00 - 19:30 CET
Sat Kick-off & Closing: 14:00 - 18:00 CET
10-15h/week or at least 90h

Target group

Participants studying in undergraduate, graduate programmes or PhD programme.
50% Health Care and Social Work
50% Business, IT, Computer Science, Engineering, Design, Media

Credits

5ECTS

Costs Programme

See overview on www.coehre.com, Info Sheet
A max. of 45 participants will be accepted.
Registration will only be final after payment.

Tools

Online team work on Microsoft Teams & online collaboration tools (camera and mic required)

Contact

coehre.academy@arteveldehs.be

COHEHRE
ACADEMY

Creating a Social Entrepreneurship to fight poverty

4 November - 11 December 2021
Online Microsoft Teams



www.coehre.com

PROGRAMME & FACILITATORS



OUTLINE SCHEDULE

- + Teacher-led activity two times a week for 6 weeks (mandatory)
- + Mon & Thu: 17:00 - 19:30 CET
- + Sat Kick-off & Closing: 14:00 - 18:00 CET
- + Detailed programme on www.coehre.com

FACILITATOR JANNE KARJALAINEN

- + MSc Eng.
- + Over 5 years of teaching and developing reflective methods for project based studies and coaching students
- + Enthusiastic about design thinking, service design and lean development methods

FACILITATOR ULLA-MAIJA SEPPÄNEN

- + MSc OT, Psychotherapist
- + Has been working over 20 years as a lecturer in international courses in different countries
- + For the past 6 years she has been especially focused on designing and enabling interdisciplinary courses to develop new innovations and businesses

FACILITATOR SUSHANT RIJAL

- + MBA in Entrepreneurship
- + Has worked over 5 years in the field of entrepreneurship development and training
- + During this time he has designed many trainings, delivered the training and coached the entrepreneurs in their business development

FACILITATOR SWECHHYA RAJBHANDARY

- + Project Coordinator of Demola Nepal
- + Demola Nepal - a global innovation platform that bridges the gap between academia and community.
- + She has been a facilitator for 'One for Humanity', board member of Women Leadership Summit Governance Body, mentor and design thinking coach for winning team in Nepal and design thinking coach - Country vs Covid 19.

More info on facilitators: see Info Sheet

INFORMATION ON THE COEHRE ACADEMY

The COEHRE Academy is one of the activities within the COEHRE consortium. The aim of the Academy is to enhance international, interdisciplinary, interprofessional cooperation and capacity building within health education among the members institutions.

The Academy acts as a platform that initiates, supports and coordinates different activities. It offers opportunities to create, stimulate, found and intensify networking of partner institutions and to develop joint initiatives.

For further information on this programme, please contact:

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