

### A closer look on **International Partnerships**

#### Programme presentation by Albert Nijboer

As managers of academies, faculties and training programmes we are aware of the importance of internationalisation in our policy. Seeing and recognizing new developments is one thing, but putting them into policy is something else. That's why we are proud to announce that Albert Nijboer, who is an expert on strategic networks, is willing to keep two presentations on this topic.

Albert Nijboer has a BA and MA in International Relations of the University of Groningen (the Netherlands) and is currently enrolled in the PhD programme of the Centre for Higher Education Internationalisation (CHEI) of the Università Cattolica del Sacro Cuore (Milan, Italy).

His doctoral is on the strategic and transformational potential of International Institutional Networks.

Mr. Nijboer has almost 15 years of experience in higher education internationalisation at Mexican and Dutch universities.

He is currently senior policy advisor for internationalisation and research at the Protestant Theological University in Amsterdam (the Netherlands).

## PRACTICAL INFORMATION

#### Time and venue

- 1. Online, March 17th, 15h30 17h
- 2. Online, April 12th, 15h30 17h

#### Target group

Managers and international coordinators in the health and rehabilitation sector

Administrative cost

**Registration**Please register here

#### Contact

Marc Elie: marc.elie@han.nl

**Coordinating institution**Cohehre Strategic Management Group



www.cohehre.com

#### STAFF EVENT



A closer look on **International Partnerships** 

Online: 1. March 17th 2. April 12th



#### **PROGRAMME**



+ March 17th 2022: online - start 15h30

**DAY-TO-DAY INFO** 

This Cohehre webinar - the first of two - on international academic partnerships, will focus on broad trends and developments in the field since the beginning of the millenium.

Internationalisation of Higher Education nowadays refers to "the intentional process of integrating an international, intercultural or global dimension into the purpose, functions and delivery of post-secondary education, in order to enhance the quality of education and research for all students and staff, and to make a meaningful contribution to society." (De Wit & Hunter, 2015)<sup>1</sup>.

International partnerships have a central role in this process. There is an emerging consensus that internationalisation should be intentional, qualityenhancing, inclusive and contributing to society.

An increasing focus on quality (instead of quantity) is indeed one of the tendencies in global higher education partnerships.

+ April 12th 2022: online - start 15h30

The second webinar will focus on strategic partnerships as a phenomenon in international higher education. What makes a partnership truly and effectively strategic?

It will also discuss the **difference between transactional and transformational partnerships**, the latter resembling the concept of strategic partnerships but with a focus on achieving fundamental change within the partnering institutions.

# INFORMATION ON THE COHEHRE STRATEGIC MANAGEMENT GROUP

The Cohehre Strategic Management Group is one of the activities within the Cohehre consortium. The aim of this group is to position itself in the center of new developments, where managers come to:

- + Connect/built a network
- + Benchmark best practices
- + Inform themselves on national, European and international state-of-the-art developments
- + Experience new tools and instruments to apply in their work

For further information about Cohehre Strategic Management, please contact:

Marc Elie marc.elie@han.nl

