



COEHRE Council Meeting 16th of March 2021

1. Rotterdam Conference

a. Meeting conference team

A meeting will be organized with the Rotterdam organizing team.

b. Date

A date proposal will be sent to Rotterdam

2. COEHRE Academy

Instead of organizing pre-webinars, the Academy will organize a webinar in May presenting an overview of the activities for the whole year. The format will consist of short films (3-4 min.) presenting the activity (incl. testimonials, snip bits of the course of the previous year, etc.) followed by a Q&A session.

The team will also investigate the possibility of sending out the surveys on Teams, so that all info could be gathered in one place, easily accessible to the council and pillars.

3. COEHRE Research

The Research team has set out a plan to organize the following activities:

- Two webinars containing accepted sessions from the postponed Rotterdam conference.
⇒ 1 afternoon webinar in May and one in June
- A webinar/seminar on Erasmus+ once the call is out. This will be a collab with the Academy.
⇒ End of June / Beginning of September.
- Followed by a specific meeting on Erasmus+ with an international speaker.
⇒ December

A meeting has been set up with ICT to address issues regarding the SPOCS website.

The SPOCS will be once more approached to enroll on the website and will be shown what they would get out of it if they would enroll.

4. COEHRE StrMnt

The StrMnt Core Group is now complete with the addition of 3 new team members.

Two topics will be featured on its agenda:

1. Advise on the strategic course of COEHRE inside and outside the organisation
2. Organise activities for strategic managers
⇒ First activity on the topic of European Universities will take place in April

The StrMnt team has met up and set up the following plan:

A strategic roadmap has been developed in order to come to a strategic plan. This plan will define a clear vision, mission and core values which will be taken to each of the pillars in which actions will be defined to comply with the vision, mission and core values.

⇒ Vision, mission and core values should be set before summer



The contact list of Strategic Managers of our member institutions has now been updated.

5. Marketing plan 2021

5.1. Mission and vision

Once the mission, vision and core values have been established, it will be shared within the Core Groups to ensure transparency and to inform them on the strategy so that they can determine the goals to set within their teams as to achieve them within their pillars.

5.2. Social Media

A meeting will take place with the communication dept.

5.3. Broaden network

The different set-ups for what concerns the membership fee will be revisited once the strategic plan has been set out.

6. Annual report

The content on the Annual Report has been discussed. There should be a clear separation between what has been realized in 2020 and the future.

It was also suggested to add a reflection on what COEHRE wants to do, with a link to the new council who are updating the COEHRE strategy and plans for the following year.

7. General Assembly

The General Assembly will be organized in Teams in April.

One person per member institution will be invited in a Teams meeting. As always everyone will receive the documents prior to the meeting.

8. Elections

No candidate applications have been received yet to fill the COEHRE Academy council member vacant position.